

KEEPING THE PACE

RIDE-A-THON 2022

SPONSOR PACKET



SUPPORTING



MARCH 26, 2022

PROUDLY PRESENTED BY



KING STREET AGENCY INSURANCE



Discovering abilities. Sharing joy.



Pattison's Academy is the Lowcountry's sole provider of comprehensive, year-round education and rehabilitation supporting children with profound disabilities and the family members who love them. Our collaborative model integrates therapy and education to create a unique, individualized and intensive learning environment for every student that enters our doors.

We believe that each child has the right and ability to reach their full potential regardless of the obstacles they face. At Pattison's Academy, we understand that one must consider the "whole" child in order for them to learn and grow. We specialize in breaking down barriers through a highly individualized, special education curriculum to meet each student's medical, motor, sensory and emotional strengths and needs.

Coordinated with necessary therapies and medical services, our methods support students in achieving their goals. Our team of compassionate educators places children at the center of care and surrounds them with the resources they need to thrive. This includes therapy, family support services focusing on early intervention, education through our charter school and a therapeutic summer camp. By consolidating their care network, we provide one-stop to the tools necessary for the child to realize their developmental potential.



EVENT OVERVIEW

Get active in your community!

Join us for Keeping the PACE, a three-hour stationary bike ride-a-thon hosted at our school in West Ashley, and our largest fundraising event of the year. This high-energy, interactive charity drive gives Pattison's patrons a first-hand look at the positive impact directly generated by their support.

Ride alongside friends, neighbors and the very children your contributions empower as we come together to celebrate their achievements and progress made throughout the year. By supporting this event, you will help a child start reading at age 10, walk up and down the hall for the first time at age 18 or speak their first words at age 21.

We hope to see you on Saturday, March 26, 2022! Together we can make a lasting impact in the lives of each child that we serve and empower the family members who love them most.



WELCOME OUR HONORARY CHAIRS

At Pattison's Academy, we understand the success of our students does not rest on our efforts alone. It takes a village to raise a child and, thanks to like-minded members throughout our community, we have been able to help those in need find the tools to flourish. Our mission would not be possible without the support of those like this year's 2022 KTP Honorary Chairs, **Katie and John Foreman**.



As proponents of childhood development, Katie and John are passionate about ensuring all children have access to quality education. Pattison's Academy is proud to partner with Katie and John in a joint mission to help our students and all children reach their full potential.

A Charleston local since birth, John was raised in Mount Pleasant. After graduating from the University of South Carolina in 2003 and falling for Katie (a UNC Tarheel), the couple settled in John's hometown to raise their three children, Charlotte, Ellis and J. Thomas.

Katie and John are deeply ingrained in their Lowcountry community, including coaching for their children's sports and other activities. When they are not dedicating their time to their kids or John's business, KSA Insurance, the two enjoy boating and traveling.



KEEPING THE PACE FEATURED PARTNER



GunnarMade is a Charleston-based health and fitness coach specializing in client-specific nutrition and fitness-based programs. By training clients to exceed their self-imposed limits in the gym, GunnarMade exercises teach clients to create new standards for personal success in their everyday lives.



Like Pattison’s Academy, GunnarMade is committed to unlocking the hidden potential in us all. We are excited to bring Gunnar on board as our official KTP Fitness Ambassador. In this role, he will utilize his contagious energy and passion for healthy living to inspire others to come out and get active for Pattison’s Academy on March 26!

Join the Hype!

The children of Pattison’s Academy need your help now! As the Lowcountry’s only provider of support for our profoundly disabled youths, Pattison’s Academy relies on the kind generosity of neighbors like you to supply our students with essential, life-transforming services.

Will you help our children discover their potential?



Interested in becoming a social media partner for this year’s Keeping the PACE event?
Contact us at (843) 402-7850.



SPONSOR LEVELS

Presenting Sponsor \$10,000 **SOLD** King Street Agency Insurance



Entertainment Sponsor \$5,000

- Exclusive Company/Name recognition as Entertainment Sponsor
- Logo/Name displayed on event material
- Opportunity to display banner and booth space on event day
- Recognition on website
- Recognition in event e-blast
- Dedicated social media posts (2)
- Event registration (bike/team) (1)

Tent Sponsor \$5,000

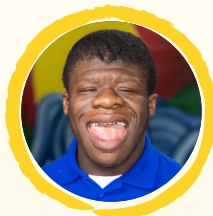
- Exclusive Company/Name recognition as Tent Sponsor
- Logo/Name displayed on event material
- Opportunity to display banner and booth space on event day
- Recognition on website
- Recognition in event e-blast
- Dedicated social media posts (2)
- Event registration (bike/team) (1)

Photobooth Sponsor \$5,000

- Exclusive Company/Name recognition as Photobooth Sponsor
- Logo/Name displayed on event material
- Opportunity to display banner and booth space on event day
- Recognition on website
- Recognition in event e-blast
- Dedicated social media posts (2)
- Event registration (bike/team) (1)

Merchandise Table Sponsor \$3,500

- Exclusive Company/Name recognition as Merchandise Table Sponsor
- Logo/Name displayed on event material
- Recognition on website
- Recognition in event e-blast
- Dedicated social media posts (1)
- Event registration (bike/team) (1)





SPONSOR LEVELS (CONT.)

Class Ride Sponsor (6 Available) \$2,500

During KTP, each of our 20 minute rides pays special tribute to one of our 6 amazing classes! As a class ride sponsor, you will bring the joy and heart to KTP!

- Shout out as the official class sponsor during the designated ride
- Logo/Name displayed on event material
- Recognition on website
- Recognition in event e-blast
- Dedicated social media posts (1)
- Event registration (bike/team) (1)

Décor Sponsor \$1,500

- Logo/Name displayed on event material
- Recognition on website
- Recognition in event e-blast
- Dedicated social media posts (1)
- Event registration (bike/team) (1)

Water Station Sponsor \$1,500

- Logo/Name displayed on event material
- Recognition on website
- Recognition in event e-blast
- Dedicated social media posts (1)
- Event registration (bike/team) (1)

Bike Sponsor \$500

- Name/Team for one bike



Can't make the event?
**Become a
KTP Champion!**

KTP Champions help keep the wheels spinning all year long! Even if you can't join us this year in person, consider becoming a Champion through one of these opportunities. All champions will be given a shout-out and shown the love during the event. Support of \$500 or more includes one bike.

\$2000

Send a child to camp this summer.

\$1000

Provide one month of intensive therapy.

\$750

Support our transportation team.

\$500

Sponsor a camp field trip.

\$250

Provide nursing services for one day.

\$100

One week of music therapy.



KEEPING THE PACE COMMITMENT FORM

YES! I wish to support Pattison's Academy by partnering on the 2022 Keeping the PACE event presented by KSA Insurance.

Contact: _____ Business Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsor Commitment Level (Select from the following:)

- Entertainment Sponsor (\$5,000)
- Merchandise Table Sponsor (\$3,500)
- Water Station Sponsor (\$1,500)
- Tent Sponsor (\$5,000)
- Class Ride Sponsor (\$2,500)
- Bike Sponsor (\$500)
- Photobooth Sponsor (\$5,000)
- Decor Sponsor (\$1,500)



I am unable to attend, but would like to make a one-time donation in the following amount to become a **KTP Champion** and receive a shout out during the event:

- \$2,000
- \$1,000
- \$750
- \$500
- \$250
- \$100

Payment Information

Please charge my credit card: Visa MasterCard AMEX

Card #: _____ Amount: _____

Exp. Date: _____ CVV: _____

Please accept the included check.

Checks should be made payable to Pattison's Academy and mailed to:

Pattison's Academy
Attn: Madison Anderson
721 Wappoo Rd.
Charleston, SC 29407



Have a question?

Contact Madison Anderson at madison.anderson@pattisonsacademy.org or by calling (304) 208-1592.